

To Whom it May Concern

Re: Gary Ciniello

From: John Berglund  
Executive Director  
Bowling Proprietors Association of America  
615 Six Flags Drive  
Arlington, TX 76011  
(800-343-1329)

Gary Ciniello presented a seminar at our International Bowl Expo in June 2005 entitled "Food and Beverage 101: \$'s and Sense." The evaluations from attendees of this seminar were outstanding and our conference benefited by having Mr. Ciniello present. Subsequently, our regional shows in the bowling industry have had Mr. Ciniello as a seminar speaker to similar excellent reviews. He is clearly a leading speaker and trainer in the food and beverage field who we will ask to again speak at our future international conventions (Bowl Expos).

Should anyone have any additional questions please do not hesitate to contact me directly.